

The *Journal* of
EXTRACORPOREAL
Technology

ISSUE DETAILS

The *Journal of ExtraCorporeal Technology* is AmSECT's international journal with thousands of subscribers from 31 countries. Our editorial board is comprised of leaders in our field from 11 countries.

Published four times a year, the JECT Journal is the **longest continuously published periodical in the field of perfusion** and has served as the official publication of the American Society of ExtraCorporeal Technology since 1967.

DISPLAY RATES (per insertion)				
	4x	3x	2x	1x
Full Page Ad	\$1,058	\$1,184	\$1,368	\$1,616
Half Page Ad vertical	\$735	\$810	\$960	\$1,121
Half Page Ad horizontal	\$735	\$810	\$960	\$1,121
Quarter Page Ad	\$495	\$565	\$610	\$685

PREMIUM POSITIONS				
Inside Front Cover - +\$500				
Presidents Message - +\$400				
Table of Contents - +\$350				
Feature Article – pricing upon request				

PREMIUM OPTIONS				
Banner Ad - Email 600x200				
Logo Placement - Email 200x200				
Leaderboard Banner Ad – Website JECT Homepage 728x90				
Article Banner Ad - Website 728x90				

ADVERTISING DEADLINES:

- March deadline (Feb 1)
- June deadline (May 1)
- September deadline (August 1)
- December deadline (November 1)

PRODUCTION REQUIREMENTS:

High res Adobe PDF files strongly preferred. Adobe PDF files should be created as CMYK color, 300 dpi resolution, all fonts embedded with full bleed and crop marks. If PDF files cannot be sent, use InDesign, Illustrator or Photoshop files (PC platform) are acceptable and must include all.

SPECIFICATIONS:

- Full Page** – 7.5" x 10" (no bleed) or 8.75" x 11.25" (bleed)
- Half Page** – horizontal (7.5" x 4.875")
- Half Page** – vertical (3.625" x 9.625")
- Quarter Page** – horizontal (3.625" x 4.875")
- Publication Trim Size:** 8.5" x 11"

Bleed Size: 8.75" x 11.25"

Please keep live matter within the 7.5" x 10" page area.