

AmSECToday is the official AmSECT newsletter. There are four issues, published every quarter and **distributed to more than 2,000 AmSECT members**. Within its pages, readers will find in-depth and thought provoking articles, information about upcoming events, educational offerings, student perspectives, challenging quizzes and more.

ISSUE DETAILS		
	Editorial Theme	Check Issue(s) Desired
Q1 issue	Quality Outcomes, Patient & Perfusionist Safety, Heart & Lung Failure, Education & Technology, Transplants	
Q2 issue	Conference Wrap Up, Interdisciplinary Understanding/Professionalism, Systems Physiology, Myocardial Preservation, Pediatric & Congenital Perfusion	
Q3 issue	Current Profession Issues, Laboratory/Transfusion Medicine, Ex-Vivo Perfusion, Patient Blood Management, ECMO	
Q4 issue	Pharmacology, Mechanical Support, Evidence- Based Medicine, Infection Control, Special Procedures	

DISPLAY RATES (per insertion)

	4x	2x	1x
Full Page Ad Color - PDF	\$1058	\$1368	\$1616
Half Page Ad Color - PDF	\$735	\$960	\$1121

Sponsored Content for AmSECT Today

	4x	2x	1x
1000-1500 Word Entry	\$1980	\$2080	\$2200

PREMIUM POSITIONS

Inside Front Cover - +\$500			
Presidents Message - +\$400			
Table of Contents - +\$350			
Feature Article – pricing upon request			

PREMIUM OPTIONS

Banner Ad - Email 600x200	\$300	\$400	\$500
Logo Placement - Email 200x200	\$175	\$250	\$350
Leaderboard Banner Ad – Website AmSECT Today Homepage 728x90	\$500	\$750	\$995
Article Banner Ad - Website 728x90	\$200	\$300	\$400

ADVERTISING DEADLINES

- Q1 Deadline: Jan. 13
- Q2 Deadline: April 14
- Q3 Deadline: July 14
- Q4 Deadline: Oct. 6

PRODUCTION REQUIREMENTS:

High res Adobe PDF files strongly preferred. Adobe PDF files should be created as CMYK color, 300 dpi resolution, all fonts embedded with full bleed and crop marks. If PDF files cannot be sent, use InDesign, Illustrator or Photoshop files (PC platform) are acceptable and must include all.