



*AmSECToday* is the official AmSECT newsletter. There are four issues, published every quarter and **distributed to more than 2,000 AmSECT members**. Within its pages, readers will find in-depth and thought provoking articles, information about upcoming events, educational offerings, student perspectives, challenging quizzes and more.

ISSUE DETAILS		
	<b>Editorial Theme</b>	<b>Check Issue(s) Desired</b>
Q1 issue	Pharmacology, Systems Physiology, Myocardial Preservation, Heart and Lung Failure, Interdisciplinary Understanding	
Q2 issue	Laboratory/Transfusion Medicine, Patient Blood Management, Infection Control, Quality Outcomes, Evidence-Based Medicine (Conf Wrap Up)	
Q3 issue	Patient & Perfusionist Safety, Education & Technology, Current Issues in Perfusion, Interdisciplinary Professionalism	
Q4 issue	Pediatric & Congenital Perfusion, Transplants Mechanical Support, ECMO, Special Procedures- all patients, Other Perfusion Responsibilities	

### DISPLAY RATES (per insertion)

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Half Page Ad Color - PDF	\$735	\$960	\$1121

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Inside Front Cover - +\$500			
Presidents Message - +\$400			
Table of Contents - +\$350			
Feature Article – pricing upon request			

### PREMIUM OPTIONS

Banner Ad - Email 600x200	\$300	\$400	\$500
Logo Placement - Email 200x200	\$175	\$250	\$350
Leaderboard Banner Ad – Website AmSECT Today Homepage 728x90	\$500	\$750	\$995
Article Banner Ad - Website 728x90	\$200	\$300	\$400

### ADVERTISING DEADLINES

- Q1 Deadline: Jan. 14
- Q2 Deadline: April 15
- Q3 Deadline: July 15
- Q4 Deadline: Oct. 7

### PRODUCTION REQUIREMENTS:

High res Adobe PDF files strongly preferred. Adobe PDF files should be created as CMYK color, 300 dpi resolution, all fonts embedded with full bleed and crop marks. If PDF files cannot be sent, use InDesign, Illustrator or Photoshop files (PC platform) are acceptable and must include all.