

AmSECT Website - www.amsect.org 2009 WEBSITE ADVERTISING ORDER

Today's Date _____

Requested Display Month(s):

Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

Insertion Order Deadline for each month is the FIRST DAY OF THE MONTH PRIOR TO THE DISPLAY MONTH.

- PLEASE PRINT -

Advertiser: _____ Product/Service: _____

Billing Client: _____ Contact Person: _____

Billing Address: _____

City/State/Zip: _____ Email Address: _____

Phone: _____ Fax: _____

Headline: _____ Hyperlink requested _____

Banner Ad Size: 468 pixels x 60 pixels

Leaderboard Ad Size: 728 pixels x 90 pixels

Format - All sizes: 72 dpi gif or jpg file, RGB or Index color

Banner Ad - Home Page 12x = \$800 each 6x = \$950 each 3x = \$1050 each 1x = \$1150 each

Banner Ad 12x = \$300 each 6x = \$450 each 3x = \$550 each 1x = \$650 each

Leaderboard Ad 12x = \$450 each 6x = \$575 each 3x = \$700 each 1x = \$825 each

Advertising and position requests will be granted on a first-come, first-served basis. Every effort will be made to accommodate your request. Upon receipt, insertion orders will be reviewed and availability will be determined. Invoicing upon first date of publication.

P.O. / Insertion Number: _____ **Payment is due within 15 days of invoicing.**

Special Instructions: _____

Authorized Signature: _____

Method of Payment: Check VISA MasterCard American Express

Card No: _____ Exp. Date _____

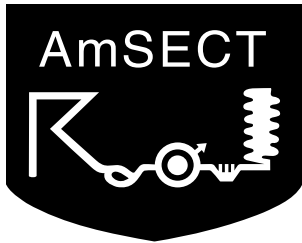
Signature _____ Printed Name on Card _____

If paying by check, please make checks payable to **AmSECT** and mail to:

AmSECT National Headquarters • 2209 Dickens Road • Richmond, VA 23230-2005

Phone (804) 565-6363 • Fax form to: (804) 282-0090 • Email: beverly@societyhq.com

Fax Completed Insertion Order to (804) 282-0090 Email Finished Ad File to: beverly@societyhq.com



AmSECT Website - www.amsect.org

2008 ADVERTISING INFORMATION

GENERAL INFORMATION

Organization: American Society of ExtraCorporeal Technology
President: Carla R. Maul, CCP, LP, PBMT
National Office: 2209 Dickens Road, Richmond, VA 23230-2005
Phone: (804) 565-6363 Fax: (804) 282-0090
Website: www.amsect.org

Please contact Beverly Bernard, AmSECT's Advertising Coordinator, to place your ad or with any questions regarding your advertising schedule. She can be reached directly by phone at (804) 565-6321 or by email at beverly@societyhq.com.

Because information regarding products, services and sources of supply are very important to our members, relevant advertising messages are always welcome. AmSECT reserves the right to determine whether an ad is appropriate for posting. Refer to the following information regarding sizes and pricing.

DISPLAY RATES / FREQUENCY DISCOUNTS

BANNER AD (468px x 60px)

	12X	6X	3X	1X
Home Page	\$800	\$925	\$1050	\$1108
Available Page	\$300	\$425	\$550	\$675

LEADERBOARD AD (728px x 90px)

	12X	6X	3X	1X
Available Page	\$450	\$575	\$700	\$825

For special multiple insertion rates to apply, complete payment for all placements will be required upon invoice. Invoicing will be rendered upon receipt of ad materials. For recognized agencies, there is a 15% commission.

MECHANICAL SPECIFICATIONS

BANNER AD SIZE: 468 pixels x 60 pixels
FORMAT: jpg or gif, RGB or Index color
Can be positioned on either the website home page or other available page, space available.

LEADERBOARD AD SIZE: 728 pixels x 90 pixels
FORMAT: jpg or gif, RGB or Index color
Will be positioned on a page other than the home page space available.

Your banner or leaderboard ad can contain a hyperlink that can direct the viewer directly to your website, your online exhibit or product catalog. Please indicate the hyperlink address on your insertion order, if applicable.

ADVERTISING POLICIES

Deadlines: Material and insertion orders due on the first of the month preceding date of publication. Positions are available on a first-come, first-served basis.

DESIGN/COMPOSITION CHARGES

Ad Services can be provided at \$85 per hour. Request should be made three weeks prior to publication deadline.